

International Marine Contractors Association

Improving performance in the marine contracting industry

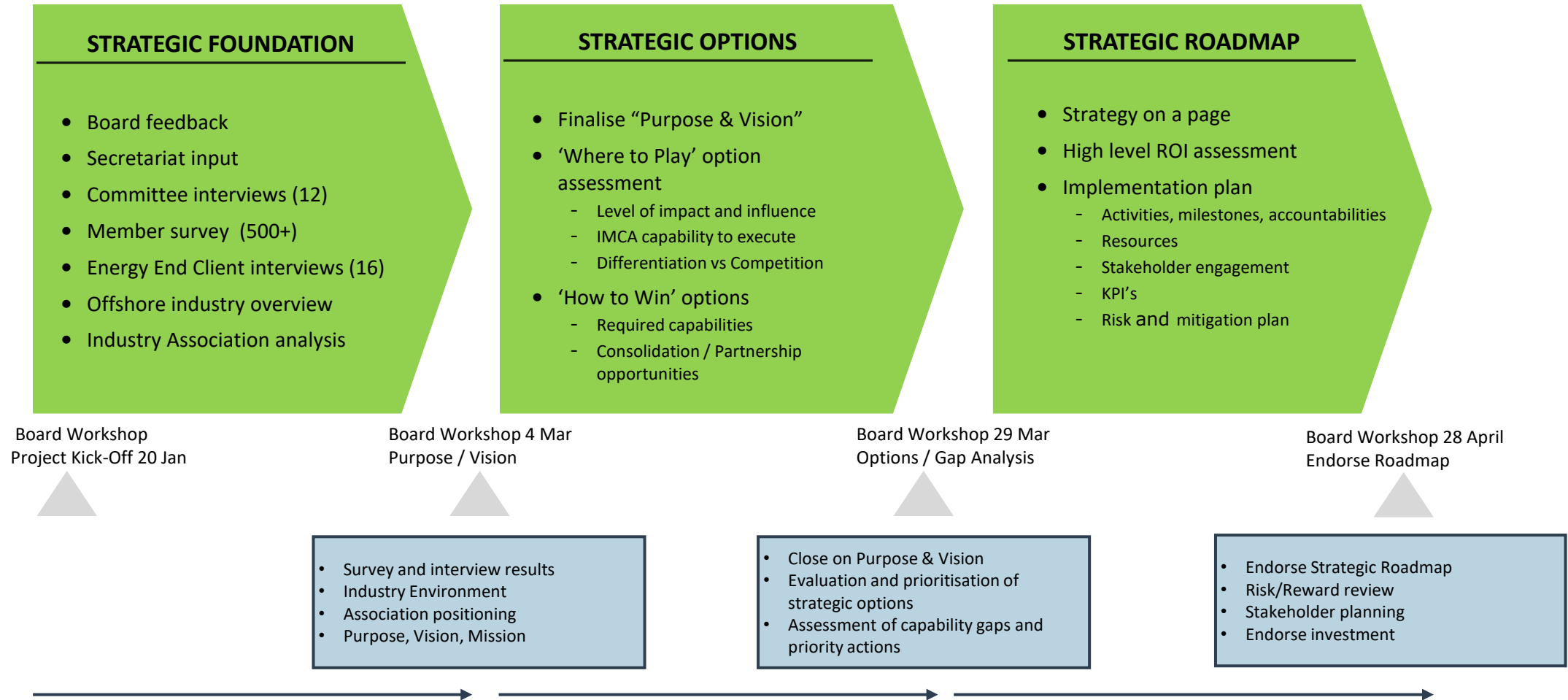
Summary of 2021 Strategic Review

Who we are

- We are the trade association representing the vast majority of marine contractors, suppliers, and developers worldwide, with over 700 member companies in 60 countries.
- Our history dates from 1972: 50-year history.
- We have a technical and safety focus and have developed a comprehensive library of best practice operating standards for the industry.
- Our Mission is:

"To improve performance in the marine contracting industry"

Strategic review status



Membership survey - Focus Areas

What is the one major issue IMCA should focus on?

Key Themes



ESG/Carbon/Transition



Renewables



Competence & Training



Digital/Automation



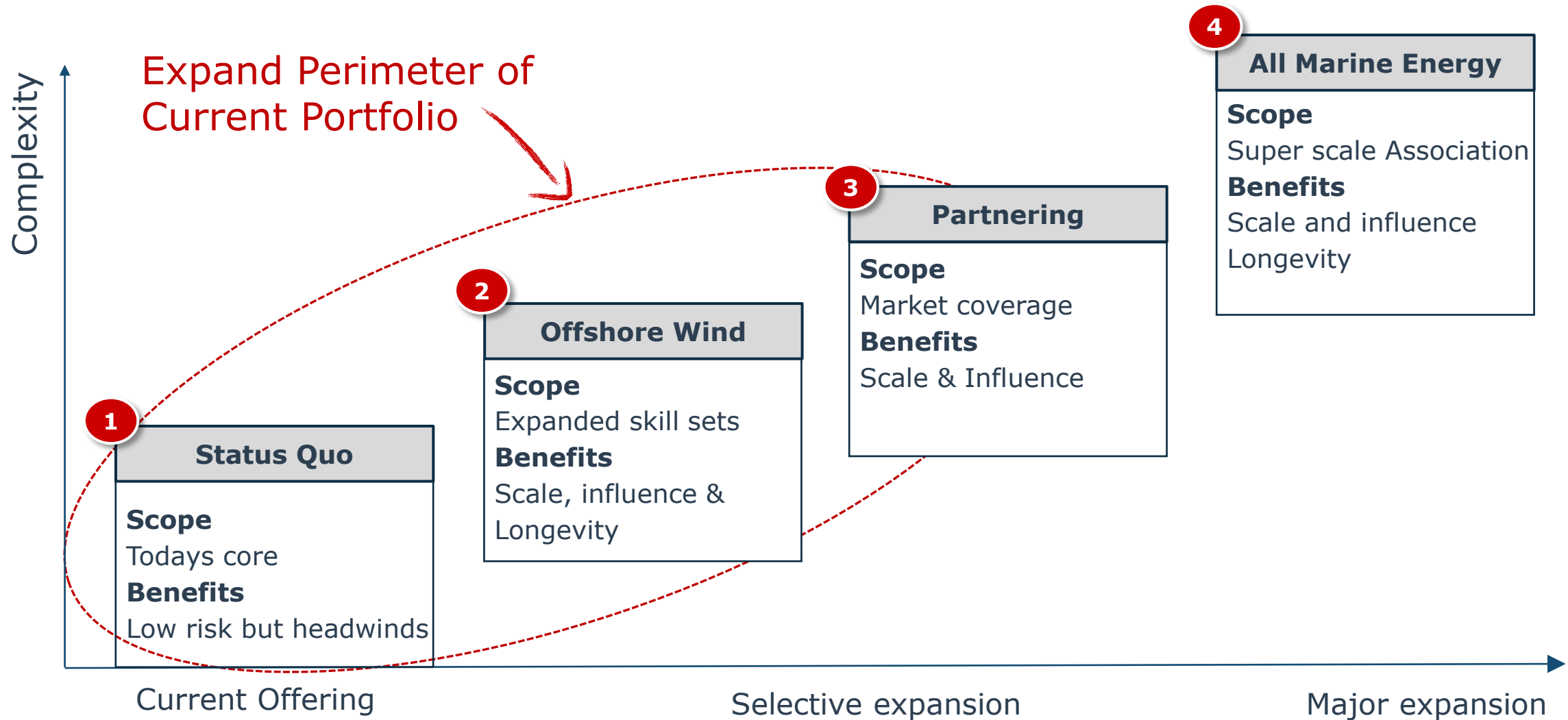
Covid 19



Standardisation



Strategic Options



Strategy on a Page

VISION

"Become the global reference for developing all forms of marine energy resources in a low carbon future".

MISSION

"To improve performance in the marine contracting industry"

STRATEGIC THEMES

- 1 Stewardship of guidance and safety standards
- 2 Offshore Wind & other marine energy
- 3 Environmental Sustainability
- 4 Collaboration with Industry Partners
- 5 Standardisation across industry

IMCA Value Proposition



Over the last 25 years IMCA has built a global reputation for developing safe and efficient standards and guidelines for offshore operations. Our value proposition focuses on five key pillars:

Safety

Improving safety and operational efficiency in the construction and maintenance of offshore energy facilities

Standardization

Reducing risks, improving project delivery and driving industry-wide cost savings through standardization

Responsibility

Responsible contracting, the energy transition agenda, and environmental sustainability across the industry

Global Reach

Building a global network of energy companies, contractors, and suppliers to improve industry performance

Collaboration

Working with regulators and industry partners to ensure safe and pragmatic governance of offshore operations

Corporate Statements



Purpose

"Enabling the development of the world's marine energy resources safely and sustainably."

Vision

"To become the global reference for developing all forms of marine energy resources in a low carbon future."

Mission

"Improving performance in the marine contracting industry."

Tag line

"More marine energy less emissions."

Integrity

- *Promoting and maintaining the highest standards of integrity and ethics*
- *Transparency, honesty and accountability*
- *Professional and respectful*

Safety & Sustainability

- *Respect for safety and the marine environment*
- *Environmentally and socially responsible*
- *Supporting and challenging each other*

Collaboration

- *Leveraging our members' expertise to improve our performance*
- *Working with industry stakeholders to address challenges*
- *Promoting awareness of marine energy opportunities.*

Technical Excellence

- *Impactful and results oriented*
- *Recognised for quality and delivery*
- *Continuous improvement*

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